

F/P

**SUPPLEMENT TO CONTRACT FOR ISSUE ADVERTISING**

(The Ad Is Political, Relates to an Issue of Public Importance,  
or Refers to But Is Not Authorized by a Candidate)

CONTRACT NO. 259355

1. THE CONTACT PERSON FOR THE PURCHASER IS:

Laura Lancaster  
Name

5937 Jones Creek Rd Baton Rouge LA 70817  
Address

225 752-5159  
Phone Number

2. THE TOP OFFICERS OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER  
ARE:

Sheldon Alleson  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

3. IF THE AD REFERS TO A CANDIDATE:

- The name of the candidate is Barrack Obama.
- The candidate seeks election to the office of President in  
the  Primary Election,  General Election, or  Special Election.

4. IF THE AD REFERS TO AN ISSUE:

- The issue is Same Civil Union.
- The Purchaser is Republican for Civil Union.

**NOTE:** If the ad relates to an issue of state or local (not national) importance  
and does not refer to a candidate, only this Form should be filed in the Political  
File. Do not file the Order.



WPLG

## ORDER

Print Date 09/21/12 Page 1 of 4

Flight Dates 10/01/12-10/14/12

Order Sep 00:15:00  
Estimate #  
Alt Order #  
Billing Type Cash  
Order Type GENERAL  
Billing Cycle EOM/EOC  
Billing Calendar BROADCAST  
Demographic A35+  
Rev Codes AGY POL ISSUE  
Product Codes PL-Issue  
Priority P-2  
Advertiser Ref

<u>Contract / Revision</u>	<b>259355</b>	/	<b>REP JEWISH COALITION</b>
<u>Original Date / Revision</u>	09/18/12	09/18/12	<u>Agency Com</u> 15%
<u>Advertiser</u>	<b>ISS/Rep Jewish Coalition</b>		<u>Billing Contact</u>
<u>Agency</u>	<b>Jamestown Associates</b>		<b>5937 Jones Creed Rd</b>
<u>Buying Contact</u>			<b>Baton Rouge, LA 70817</b>
<u>Sales Office</u>	DC		
<u>Sales Region</u>	NAT		
<u>Agency Ref</u>			
<b>5937 Jones Creed Rd</b>			
<b>Baton Rouge, LA 70817</b>			

Primary Account Executive  
Aaron Ashe

Account Executive	Order%	Start Date	End Date
Aaron Ashe	100%		

Order Share 100% Market Value 200300

Competing Station	% of Order	Amount
WBFS	%	0
WBZL	%	0
WFOR	%	0
WPXM	%	0
WSVN	%	0
WTVJ	%	0

### Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	146	\$170,255.00	\$200,300.00	0.00	10/01/12	10/14/12	146	\$170,255.00	\$200,300.00
<b>Totals</b>	<b>146</b>	<b>\$170,255.00</b>	<b>\$200,300.00</b>	<b>0.00</b>					

## Billing Plan



WPLG

Print Date: 09/21/12

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Contract / Revision 259355 Flight Dates 10/01/12-10/14/12 Hiatus DatesOriginal Date / Revision 09/18/12/ 09/18/12 Order Sep 00:15:00Advertiser ISS/Rep Jewish Coalition Product REP JEWISH COALITION Estimate #

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	<u>Totals</u>	
															Amount	
E 4	WPLG	10/01/12	10/12/12	M-F 7-9a GMA	CM	7-9am	MTWTF--	:30	5	\$1,500.00	P-2	0.00	NM		10	\$15,000.00
Good Morning America (7:00 AM-8:00 AM)																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 10/01/12		10/07/12		MTWTF--		5	\$1,500.00			0.00						
Week: 10/08/12		10/14/12		MTWTF--		5	\$1,500.00			0.00						
E 5	WPLG	10/01/12	10/12/12	M-F 7-9a GMA	CM	7-9am	MTWTF--	:30	5	\$1,500.00	P-2	0.00	NM		10	\$15,000.00
Good Morning America (8:00 AM-9:00 AM)																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 10/01/12		10/07/12		MTWTF--		5	\$1,500.00			0.00						
Week: 10/08/12		10/14/12		MTWTF--		5	\$1,500.00			0.00						
E 6	WPLG	10/01/12	10/12/12	M-F 9a Live/Kelly	CM	9-10a	MTWTF--	:30	5	\$700.00	P-2	0.00	NM		10	\$7,000.00
Live With Kelly																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 10/01/12		10/07/12		MTWTF--		5	\$700.00			0.00						
Week: 10/08/12		10/14/12		MTWTF--		5	\$700.00			0.00						
E 7	WPLG	10/01/12	10/12/12	M-F 12n News	CM	12-1PM	MTWTF--	:30	5	\$600.00	P-2	0.00	NM		10	\$6,000.00
M-F LCL 10 News @ No (12:00 PM-12:30 PM)																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 10/01/12		10/07/12		MTWTF--		5	\$600.00			0.00						
Week: 10/08/12		10/14/12		MTWTF--		5	\$600.00			0.00						
E 8	WPLG	10/01/12	10/12/12	M-F 12n News	CM	12-1PM	MTWTF--	:30	5	\$600.00	P-2	0.00	NM		10	\$6,000.00
M-F LCL 10 News @ No (12:30 PM-1:00 PM)																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 10/01/12		10/07/12		MTWTF--		5	\$600.00			0.00						
Week: 10/08/12		10/14/12		MTWTF--		5	\$600.00			0.00						
E 9	WPLG	10/01/12	10/12/12	M-F 1p The Chew	CM	1-2p	MTWTF--	:30	3	\$600.00	P-2	0.00	NM		6	\$3,600.00
The Chew (1:00 PM-2:00 PM)																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 10/01/12		10/07/12		MTWTF--		3	\$600.00			0.00						
Week: 10/08/12		10/14/12		MTWTF--		3	\$600.00			0.00						
E 10	WPLG	10/01/12	10/12/12	M-F 5p LCL News	CM	5-6p	MTWTF--	:30	5	\$1,200.00	P-2	0.00	NM		10	\$12,000.00
Local 5p News (5:00 PM-5:30 PM)																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 10/01/12		10/07/12		MTWTF--		5	\$1,200.00			0.00						
Week: 10/08/12		10/14/12		MTWTF--		5	\$1,200.00			0.00						
E 11	WPLG	10/01/12	10/12/12	M-F 5p LCL News	CM	5-6p	MTWTF--	:30	5	\$1,200.00	P-2	0.00	NM		10	\$12,000.00
Local 5p News (5:30 PM-6:00 PM)																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 10/01/12		10/07/12		MTWTF--		5	\$1,200.00			0.00						
Week: 10/08/12		10/14/12		MTWTF--		5	\$1,200.00			0.00						
E 12	WPLG	10/01/12	10/12/12	M-F 6p LCL News	CM	6-630pm	MTWTF--	:30	5	\$2,000.00	P-2	0.00	NM		10	\$20,000.00
M-F Local News																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 10/01/12		10/07/12		MTWTF--		5	\$2,000.00			0.00						
Week: 10/08/12		10/14/12		MTWTF--		5	\$2,000.00			0.00						
E 13	WPLG	10/01/12	10/12/12	M-F Wheel of Fortune	CM	7-730pm	MTWTF--	:30	2	\$2,500.00	P-2	0.00	NM		4	\$10,000.00
M-F Wheel of Fortune																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 10/01/12		10/07/12		MTWTF--		2	\$2,500.00			0.00						
Week: 10/08/12		10/14/12		MTWTF--		2	\$2,500.00			0.00						
E 14	WPLG	10/01/12	10/12/12	M-F Jeopardy	CM	730-8pm	MTWTF--	:30	2	\$3,000.00	P-2	0.00	NM		4	\$12,000.00
M-F Jeopardy																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 10/01/12		10/07/12		MTWTF--		2	\$3,000.00			0.00						
Week: 10/08/12		10/14/12		MTWTF--		2	\$3,000.00			0.00						



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Print Date: 09/21/12

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Contract / Revision **259355** Flight Dates **10/01/12-10/14/12**

## Hiatus Dates

Original Date / Revision 09/18/12/ 09/18/12

Order Sep 00:15:00

Advertiser **ISS/Rep Jewish Coalition** Product **REP JEWISH COALITION** Estimate #



**WPLG**

Print Date: 09/21/12

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Contract / Revision **259355** Flight Dates 10/01/12-10/14/12

## Hiatus Dates

Original Date / Revision 09/18/12 / 09/18/12

Order Sep 00:15:00

Advertiser **ISS/Rep Jewish Coalition** Product **REP JEWISH COALITION** Estimate #

Ln	Ch	Start	End	Inventory	Code	Break	Start/End	Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Totals
																	Amount
E 21	WPLG	10/01/12	10/13/12	Sa Wknd	Early News	CM	Various		-----1-	:30	1	\$1,500.00	P-2	0.00	NM	2	\$3,000.00
				Sa Weekend	Early New		(7:00 PM-7:30 PM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>									
		Week: 10/01/12	10/07/12	-----1-		1	\$1,500.00	0.00									
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>										
		3	WPLG	10/01/12-10/07/12	Sa Wknd Early News	Various	(7:00 PM-7:30 P-----Sa--			:30	(\$1,500.00)	0.00	NM				
					See MG 21.7												
		7	WPLG	10/06/12-10/06/12	Sports Saturday during Colle	(7-8P											
					MG for 21.3 10/06												
					[PROGRAM CORRECTION: SPORTS SAT]												
					Week: 10/08/12	10/14/12	-----1-										
							1	\$1,500.00	0.00								
					<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>									
					4	WPLG	10/08/12-10/14/12	Sa Wknd Early News	Various	(7:00 PM-7:30 P-----Sa--	:30	(\$1,500.00)	0.00	NM			
								See MG 21.8									
					8	WPLG	10/13/12-10/13/12	Auto Racing #1	730-1130p								
								MG for 21.4 10/13									
								[PROGRAM CORRECTION: NASCAR]									
E 22	WPLG	10/01/12	10/14/12	9a-Sun	LCL 10 News	CM	9-1030am		-----1	:30	1	\$700.00	P-2	0.00	NM	2	\$1,400.00
				9a-Sun	LCL 10 News		(9:30 AM-10:00 AM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>									
		Week: 10/01/12	10/07/12	-----1		1	\$700.00	0.00									
				Week: 10/08/12	10/14/12	-----1		1	\$700.00	0.00							
E 23	WPLG	10/01/12	10/14/12	9a-Sun	LCL 10 News	CM	9-1030am		-----1	:30	1	\$700.00	P-2	0.00	NM	2	\$1,400.00
				9a-Sun	LCL 10 News		(10:00 AM-10:30 AM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>									
		Week: 10/01/12	10/07/12	-----1		1	\$700.00	0.00									
				Week: 10/08/12	10/14/12	-----1		1	\$700.00	0.00							
E 24	WPLG	10/01/12	10/14/12	This Week (ABC)		CM	1030-1130am		-----1	:30	1	\$1,700.00	P-2	0.00	NM	2	\$3,400.00
				This Week (ABC)			(10:30 AM-11:30 AM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>									
		Week: 10/01/12	10/07/12	-----1		1	\$1,700.00	0.00									
				Week: 10/08/12	10/14/12	-----1		1	\$1,700.00	0.00							
E 25	WPLG	10/01/12	10/14/12	TWISF/Michael Putney	CM		1130a-12n		-----1	:30	1	\$700.00	P-2	0.00	NM	2	\$1,400.00
				This Week in South F			(11:30 AM-12:30 PM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>									
		Week: 10/01/12	10/07/12	-----1		1	\$700.00	0.00									
				Week: 10/08/12	10/14/12	-----1		1	\$700.00	0.00							
E 26	WPLG	10/01/12	10/14/12	Su Wknd	Early News	CM	various		-----1	:30	1	\$2,500.00	P-2	0.00	NM	2	\$5,000.00
				Sunday	Weekend Early		(6:30 PM-7:00 PM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>									
		Week: 10/01/12	10/07/12	-----1		1	\$2,500.00	0.00									
				Week: 10/08/12	10/14/12	-----1		1	\$2,500.00	0.00							

Totals 146\$200,300.00

F/P

**SUPPLEMENT TO CONTRACT FOR ISSUE ADVERTISING**

(The Ad is Political, Relates to an Issue of Public Importance,  
or Refers to But Is Not Authorized by a Candidate)

CONTRACT NO. 259592

1. THE CONTACT PERSON FOR THE PURCHASER IS:

Laura Lancaster  
Name

5937 Jones Creek Rd Baton Rouge LA 70817  
Address

225 752-5159  
Phone Number

2. THE TOP OFFICERS OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER  
ARE:

Sheldon Adelstein  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

3. IF THE AD REFERS TO A CANDIDATE:

- The name of the candidate is Barrack Obama.
- The candidate seeks election to the office of President in  
 Primary Election,  General Election, or  Special Election.

4. IF THE AD REFERS TO AN ISSUE:

- The issue is Lawson Coulter.
- The Purchaser is Republican Lawson Coulter

NOTE: If the ad relates to an issue of state or local (not national) importance  
and does not refer to a candidate, only this Form should be filed in the Political  
File. Do not file the Order.



WPLG

## ORDER

Print Date 09/20/12 Page 1 of 3

Flight Dates 10/15/12-10/21/12

<u>Contract / Revision</u>	259592 /	<u>Product</u>	<u>Order Sep</u>	00:15:00
<u>Original Date / Revision</u>		<u>Agency Com</u>	<u>Estimate #</u>	
09/19/12	09/19/12	15%	<u>Alt Order #</u>	06324323
<u>Advertiser</u>	<b>ISS/Rep Jewish Coalition</b>	<u>Billing Contact</u>	<u>Billing Type</u>	Cash
		<b>5937 Jones Creed Rd Baton Rouge, LA 70817</b>	<u>Order Type</u>	GENERAL
<u>Agency</u>	<b>Jamestown Associates</b>		<u>Billing Cycle</u>	EOM/EOC
<u>Buying Contact</u>			<u>Billing Calendar</u>	BROADCAST
<b>5937 Jones Creed Rd Baton Rouge, LA 70817</b>			<u>Demographic</u>	A35+
			<u>Rev Codes</u>	AGY POL ISSUE
			<u>Product Codes</u>	PL-Issue
			<u>Priority</u>	P-2
			<u>Advertiser Ref</u>	

Primary Account Executive

Aaron Ashe

Account Executive	Order%	Start Date	End Date
Aaron Ashe	100%		

Order Share 100% Market Value 37900

Competing Station	% of Order	Amount
WBFS	%	0
WBZL	%	0
WFOR	%	0
WPXM	%	0
WSVN	%	0
WTVJ	%	0

**Order Totals**

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	37	\$32,215.00	\$37,900.00	0.00	10/01/12	10/21/12	37	\$32,215.00	\$37,900.00
<b>Totals</b>	<b>37</b>	<b>\$32,215.00</b>	<b>\$37,900.00</b>	<b>0.00</b>					

**Billing Plan**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WPLG	10/15/12	10/19/12	M-F 6a LCL News	CM	6-7am	MTWTF--	:30	3	\$1,500.00	P-2	0.00	NM	3	\$4,500.00
				LCL 10 News @ 6am		(6:00 AM-6:30 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>									
		Week: 10/15/12	10/21/12	MTWTF--		3	\$1,500.00								
E 2	WPLG	10/15/12	10/19/12	M-F 6a LCL News	CM	6-7am	MTWTF--	:30	3	\$1,500.00	P-2	0.00	NM	3	\$4,500.00
				LCL 10 News @ 6am		(6:30 AM-7:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>									
		Week: 10/15/12	10/21/12	MTWTF--		3	\$1,500.00								
E 3	WPLG	10/15/12	10/19/12	M-F 7-9a GMA	CM	7-9am	MTWTF--	:30	3	\$1,800.00	P-2	0.00	NM	3	\$5,400.00
				Good Morning America		(7:00 AM-8:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>									
		Week: 10/15/12	10/21/12	MTWTF--		3	\$1,800.00								
E 4	WPLG	10/15/12	10/19/12	M-F 9a Live/Kelly	CM	9-10a	MTWTF--	:30	3	\$700.00	P-2	0.00	NM	3	\$2,100.00
				Live With Kelly											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>									
		Week: 10/15/12	10/21/12	MTWTF--		3	\$700.00								
E 5	WPLG	10/15/12	10/19/12		CM	12-1PM	MTWTF--	:30	5	\$600.00	P-2	0.00	NM	5	\$3,000.00



WPLG

Print Date: 09/20/12

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Contract / Revision **259592** Flight Dates **10/15/12-10/21/12** Hiatus Dates

Original Date / Revision 09/19/12/ 09/19/12 Order Sep 00:15:00

Advertiser **ISS/Rep Jewish Coalition** Product **REP JEWISH COALITION** Estimate #

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	<u>Totals</u>	
													Spots	Amount
				M-F 12n News										
				M-F LCL 10 News @ No		(12:00 PM-12:30 PM)								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Rate</u>							
		Week: 10/15/12	10/21/12	MTWTF--			5	\$600.00						
E 6	WPLG	10/15/12	10/19/12	M-F 12n News	CM	12-1PM	MTWTF--	:30	5	\$600.00	P-2	0.00	NM	5 \$3,000.00
				M-F LCL 10 News @ No		(12:30 PM-1:00 PM)								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Rate</u>							
		Week: 10/15/12	10/21/12	MTWTF--			5	\$600.00						
E 7	WPLG	10/15/12	10/19/12	M-F 1p The Chew	CM	1-2p	MTWTF--	:30	3	\$600.00	P-2	0.00	NM	3 \$1,800.00
				The Chew		(1:00 PM-2:00 PM)								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Rate</u>							
		Week: 10/15/12	10/21/12	MTWTF--			3	\$600.00						
E 8	WPLG	10/15/12	10/19/12	M-F 5p LCL News	CM	5-6p	MTWTF--	:30	2	\$1,200.00	P-2	0.00	NM	2 \$2,400.00
				Local 5p News		(5:00 PM-5:30 PM)								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Rate</u>							
		Week: 10/15/12	10/21/12	MTWTF--			2	\$1,200.00						
E 9	WPLG	10/15/12	10/19/12	M-F 5p LCL News	CM	5-6p	MTWTF--	:30	2	\$1,200.00	P-2	0.00	NM	2 \$2,400.00
				Local 5p News		(5:30 PM-6:00 PM)								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Rate</u>							
		Week: 10/15/12	10/21/12	MTWTF--			2	\$1,200.00						
E 10	WPLG	10/20/12	10/20/12	M-Su LR Late News	CM	Various	-----1-	:30	1	\$2,000.00	P-2	0.00	NM	1 \$2,000.00
				M-Su Late Run Late N										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Rate</u>							
		Week: 10/15/12	10/21/12	-----1-			1	\$2,000.00						
E 11	WPLG	10/21/12	10/21/12	6AM-Sun LCL 10 News	CM	6-7am	-----1	:30	1	\$500.00	P-2	0.00	NM	1 \$500.00
				Local 10 News Sunday										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Rate</u>							
		Week: 10/15/12	10/21/12	-----1			1	\$500.00						
E 12	WPLG	10/20/12	10/20/12	7AM-Sat LCL 10 News	CM	7-8am	-----SS	:30	1	\$1,500.00	P-2	0.00	NM	1 \$1,500.00
				Local 10 News Sat @										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Rate</u>							
		Week: 10/15/12	10/21/12	-----S-			1	\$1,500.00						
E 13	WPLG	10/20/12	10/20/12	9AM-Sat LCL 10 News	CM	9-10:30am	-----1-	:30	1	\$1,200.00	P-2	0.00	NM	1 \$1,200.00
				Local 10 News Saturd		(9:00 AM-10:00 AM)								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Rate</u>							
		Week: 10/15/12	10/21/12	-----1-			1	\$1,200.00						
E 14	WPLG	10/21/12	10/21/12	9a-Sun LCL 10 News	CM	9-1030am	-----1	:30	1	\$700.00	P-2	0.00	NM	1 \$700.00
				9a-Sun LCL 10 News		(9:30 AM-10:00 AM)								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Rate</u>							
		Week: 10/15/12	10/21/12	-----1			1	\$700.00						
E 15	WPLG	10/21/12	10/21/12	9a-Sun LCL 10 News	CM	9-1030am	-----1	:30	1	\$700.00	P-2	0.00	NM	1 \$700.00
				9a-Sun LCL 10 News		(10:00 AM-10:30 AM)								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Rate</u>							
		Week: 10/15/12	10/21/12	-----1			1	\$700.00						
E 16	WPLG	10/21/12	10/21/12	TWISF/Michael Putney	CM	1130a-1230p	-----1	:30	1	\$700.00	P-2	0.00	NM	1 \$700.00
				This Week in South F		(11:30 AM-12:30 PM)								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Rate</u>							
		Week: 10/15/12	10/21/12	-----1			1	\$700.00						
N 17	WPLG	10/21/12	10/21/12	7a-Sun LCL 10 News	CM	7-8am	-----S	:30	1	\$1,500.00	P-2	0.00	NM	1 \$1,500.00
				Local 10 News Sunday @										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Rate</u>							
		Week: 10/15/12	10/21/12	-----1			1	\$1,500.00						



WPLG

Print Date: 09/20/12

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Contract / Revision **259592** Flight Dates **10/15/12-10/21/12** Hiatus DatesOriginal Date / Revision 09/19/12/ 09/19/12 Order Sep 00:15:00Advertiser **ISS/Rep Jewish Coalition** Product **REP JEWISH COALITION** Estimate #

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Totals		
													Spots	Amount	
N17	WPLG	10/21/12	10/21/12	7a-Sun LCL 10 News	CM	7-8am	-----S	:30	1	\$1,500.00	P-2	0.00	NM	1	\$1,500.00
Local 10 News Sunday @															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/15/12	10/21/12	-----S		1	\$1,500.00	0.00							
														<b>Totals</b>	<b>37 \$37,900.00</b>